



The Hampden Hippocrat

A Bulletin for the Hampden District of the Massachusetts Medical Society

VOLUME XIX

JANUARY, 1963

NO. 1



"DISASTER AND
PUBLIC HEALTH
ISSUE"

Hampden District Medical Society

1414 STATE STREET — SPRINGFIELD, MASS.

Telephone: REpublic 6-0661

Vivian M. Purdy, *Executive Secretary*

OFFICERS

<i>President</i>	Ralph T. Miller, M. D.
<i>Vice President and President-Elect</i>	Martin B. Murray, M. D.
<i>Secretary</i>	Ray T. Smith, M. D.
<i>Treasurer</i>	B. Lincoln Wales, M. D.
<i>Assistant Secretary</i>	Henry G. Ring, M. D.

Executive and Grievance Committees

Ralph T. Miller, M. D., *ex-officio*

Jerome A. Whitney, M. D.	<i>ex-officio</i>	Martin B. Murray, M. D.
Ray T. Smith	<i>ex-officio</i>	B. Lincoln Wales, M. D.
Howard P. Kennedy, M. D.	1963	Harry N. Memery, M. D.
John J. Bandeian, M. D.	1964	John W. Turner, M. D.
Frank G. Mills, M. D.	1965	Lester G. Suzor, M. D.

Chairmen of Standing Committees

<i>Public Relations</i>	Harry N. Memery, M. D.
<i>Legislative</i>	Robert W. Emery, M. D.
<i>Board of Membership</i>	Samuel F. Potsubay, M. D.
<i>Blue Shield District Professional Service</i>	Walter J. J. Nero, M. D.
<i>Malpractice and Medico-Legal Affairs</i>	Robert LaMarche, M. D.
<i>Public Health</i>	Norman A. Pokorny, M. D.
<i>To Committee on Tax-Supported Medical Care</i>	Harry L. Roberts, M. D.
<i>Nominating Committee</i>	Oliver J. Menard, M. D.

Chairmen of Special Committees

<i>Insurance, Labor Relations and Industrial Accidents</i>	Cyril E. Shea, Jr., M. D.
<i>Medical Advisory</i>	Noah N. Feldman, M. D.
<i>Woman's Auxiliary</i>	Elmer Franseen, M. D.
<i>Emergency Medical Service</i>	Peter Zarecki, M. D.
<i>Health and Accident Insurance</i>	H. Bernard Tillman, M. D.
<i>Mental Health</i>	Olive A. Cooper, M. D.
<i>Rehabilitation</i>	Jerome A. Whitney, M. D.
<i>Hospitals and Health Agencies</i>	Frank E. Hurley, M. D.
<i>Disaster Medical Care</i>	Kenneth L. McEwen, M. D.
<i>Medico-Religious</i>	John J. Bandeian, M. D.
<i>By-Laws</i>	Max Millman, M. D.
<i>Representatives on Community Council</i>	

Jerome A. Whitney, M. D. and Frank E. Hurley, M. D.

The Hampden Hippocrat

"Life is short and art is long, the occasion fleeting, experience fallacious and judgment difficult."

Hippocrates

Founded in 1942 by Drs. Edward P. Bagg and William A. R. Chapin, and published monthly except July and August.

BOARD OF EDITORS

Edward P. Bagg, M. D.

Editor-Emeritus

Max Millman, M. D.

Editor-in-Chief

(111 Maple Street, Springfield 5, Mass.)

John C. Ayres, M. D.

Assistant Editor

Associate Editors

Olive A. Cooper, M. D.

Ralph T. Miller, M. D.

Harold J. Holleran, M. D.

H. Bernard Tillman, M. D.

Frank F. Hurley, M. D.

Richard J. Maher, M. D.

David W. Williams, M. D.

John E. Leary, M. D.

Secretary and Business Manager

(302 Sumner Avenue, Springfield 8, Mass.)

Joseph B. Greenspan, M. D.

Asst. Sec. and Bus. Manager

THE HAMPDEN HIPPOCRAT, JANUARY, 1963

GUEST EDITORIALS

"SEMPER PARATUS"

by KENNETH L. McEWEN, M.D., Chairman

Disaster Medical Care Committee

A few months ago telephones began ringing and frantic activity broke out in Civil Defense offices all over the country. This was the antithesis of a public previously reposed in apathy, which, fearing that nuclear war was imminent, realized how unprepared it was to meet such a catastrophe.

It would be unfair to conclude from this public reaction that the hospitals in this area were completely unprepared for disaster whatever its form. Many of our hospitals had had functionally operable plans for years and, wisely, some were in the process of revising existing plans prior to this national scare. That the Russian-Cuban situation did stimulate greater interest and more appropriate activity in the direction of disaster planning is a fact and possibly a blessing.

The faces of disaster are protean, and statistically that bearing the ugly countenance of nuclear attack may be low on the list of probability. Even if this does not prove to be the case, its very nature necessitates altering the concept of disaster care and considering in practical terms human response to it.

NEXT MEETING FEB. 5, (See page 15)

Disasters may be simply classified as *total* and *natural*. Currently, the authorities engaged in disaster planning at the national level conclude that the most practical approach to preparation for the first type of disaster, i.e., thermonuclear attack, is education of the public in "Self Help" techniques. Hospital facilities and hospital staffs cannot be expected in most instances to cope with the overwhelming ravages of this type of disaster. Such variables as time for preparation and prevalence of the attack may, of course, alter the situation. Hospitals may be able to function effectively to provide casualty care or, in the extreme, may become public fall-out shelters to "preserve the race".

Natural disasters are always imminent, usually unexpected, and ordinarily less devastating in a general or local sense. In most instances morbidity and mortality rates can be influenced favorably by efficient organization and intelligently implemented medical care. Accounts of the disasters in Missoula, Montana, and in Steelton, Pennsylvania, (Bulletin of the American College of Surgeons, Volume 47, 1962) illustrate vividly the effectual results of a sound plan, disaster drills, and efficient operation in the "real" situation. A valuable lesson may be extracted, also, by reflecting upon some of the recent natural disasters in the New England area, the management of which left much to be desired.

The desirability of interrelating the disaster machinery of the hospitals in the District is being explored by the Disaster Committee of the Hampden District Medical Society in conjunction with the various Disaster Committee chairmen, hospital administrators, and others intimately associated with disaster problems. The response in terms of interest and spirit of cooperation has been heartening and should prove rewarding. Ultimate success will come from preparedness at all levels. Be ready to answer the call!

#

COMMUNING FOR COMMUNITY HEALTH

by

NORMAN A. POKORNY, M.D., Chairman;

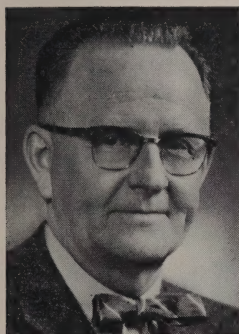
Public Health Committee

Our Society may not always get credit for all its noble efforts and splendid achievements but it invariably loses status whenever it fails to take the initiative in any matter directly or indirectly concerned with the health of the public. Unfortunately our Public Health Committee has been hampered by lack of manpower and especially finances. But even at that our Society can point with pride at its recent accomplishments in matters pertaining to the health of the public:

Beginning seven years ago, much ground has been covered by the Public Health Committee. With the indispensable help of Dr. John C. Ayres, an ambitious Accident Prevention Program was drawn up. Later Poison Centers were organized. Because of interest stirred up by poison control work, Miss Dressel inspired the pupils of her fifth grade room at the Wolf Swamp School in Longmeadow to do a really monumental work of preparing a manual of poi-

(continued on page 13)

President's Page



PROBLEMS FOR 1963

January is traditionally the month when we make (and break) new resolutions. It is also the time when we take stock of the events of the previous year and chart a new course for the coming year.

Looking back it seems to me that 1962 was primarily the year of the King-Anderson Bill. There were many other important happenings, including State and National elections, and the formation of Political Action Committees at both State (BAYPAC) and National (AMPAC) levels. However, most of these things were triggered or stimulated by the King-Anderson controversy.

In looking ahead I think we can safely say that this controversy is far from over, and that we may well expect even greater effort on the part of the politicians to socialize our profession.

On the local scene, the two most important problems that seem to face us at the moment are the new medical school issue and a potential mental health center. Unless we co-operate on the medical school issue with other agencies it will go elsewhere. I would, therefore, urge all to support it as enthusiastically as possible.

As you know, our Society co-sponsored a study of mental health problems in this area. This problem was considered at a Community Conference held on October 22. Although no definite recommendations were made, the feeling of the group seemed to be that need existed for a central psychiatric unit to incorporate existing agencies.

At the last District Meeting (December 4) our own Mental Health Committee recommended that the proposed mental health center be subsidized by the state and controlled jointly by local and state supervision. Our Society rejected this recommendation ostensibly because of its objection to even partial state control.

The omission of state-control will require a change in policy on the part of the Mass. Department of Mental Health, and the problem should be approached therefore at state level. Already there are resolutions before the Council bearing on this subject, and these will probably be acted upon at the February Council Meeting. This, then, is one of the things we may look forward to in the coming year.

Ralph T. Miller

COMPARE!

Per cent increases from 1936 to 1960 in retail prices for several everyday items:

Item	1936-1960 Per Cent Increase
All items	113.3
Food	138.9
Milk, Delivered	122.8
Hospital Rates	370.1
Men's Haircuts	276.0
Shoe Repairs	186.1
Movie Admissions	155.4
Public Transportation	146.4
Laundry Services	135.3
Auto Repairs	101.8
Dentists' Fees	101.0
General Practitioners' Fees	89.9
Surgeons' Fees	74.4
Division of Prices and Cost of Living U. S. Department of Labor	

**HOW DOCTORS FEEL
ABOUT SHELTERS?**

54.7%—Consider them desirable

33.9%—Say no

11.4%—Undecided

46.8%—Individual should be responsible for building shelters.

33.3%—Government should be responsible

16.4%—Individual and Government

3.5%—Undecided

9.1%—Have shelters of their own

23.4%—Plan to build

From survey report of New Medical
Materia, January, 1963.

COMING EVENTS

HAMPDEN DISTRICT EXECUTIVE COMMITTEE MEETINGS,
JANUARY 15 and FEBRUARY 19, 1963

AMERICAN ACADEMY OF ORTHOPEDIC SURGEONS,
MIAMI BEACH, FLA., JANUARY 20 - 25, 1963

HAMPDEN DISTRICT MEETING, FEBRUARY 5, 1963
--

STATE COUNCIL MEETING, FEBRUARY 6, 1963

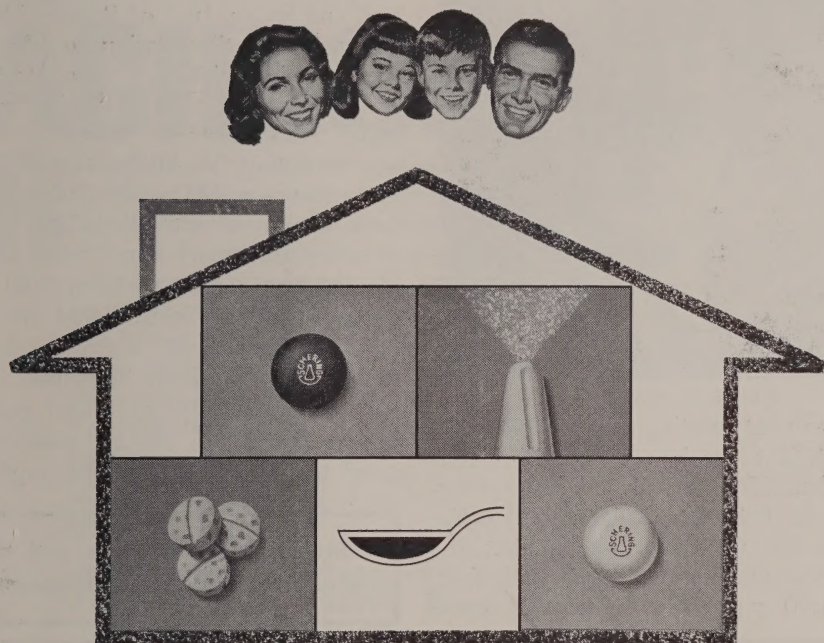
SPRINGFIELD ACADEMY OF MEDICINE, FEBRUARY 12, 1963.

AMERICAN COLLEGE OF CARDIOLOGY, LOS ANGELES, CAL.,
FEBRUARY 28 to MARCH 4, 1963.

M. M. S. ANNUAL MEETING, BOSTON, MASS., MAY 21, 22, and 23, 1963.

ANNUAL MEETING. A. M. A., ATLANTIC CITY, JUNE 16 - 20, 1963.

for over 12 years dependably effective



a family of products
for family cold needs

CORICIDIN[®]

for colds

Schering

CORICIDIN,[®] brand of antihistamine-analgesic-antipyretic compound.

YOUR NEXT DISTRICT MEETING



DAVID R. PALMER, M.D.

The next meeting of the H.D.M.S., which is to be held at the Sheraton-Kimball Hotel's ballroom in Springfield on February 5, 1963, will differ from the usual format in that the business meeting will take place first, at 6:00 p.m. Thereafter will come

the social hour; then, dinner by "courtesy of the Society". After dinner, Mr. David R. Palmer, who is associated with Merrill, Lynch, Pierce, Fenner, and Smith, Inc., of Boston, Mass., will render a dissertation on "Investments and Their Place in a Doctor's Retirement Program". Having graduated from Amherst College in 1950 and receiving his M.B.A. from N.Y. University in 1955, Mr. Palmer has been associated with the above mentioned investment firm since 1952. His position is that of an account executive handling institutional and individual investment accounts. Much of profit can certainly be gained from his talk and the question and answer period thereafter. Hence, make it a point to be present. (See page 15)

Patronize our advertisers and remember to mention the Hippocrat.

for Obesity - - TAD CAPS

Time Disintegration Capsules

JUST ONE CAPSULE, taken on arising: Provides appetite suppression, mood elevation and a metabolic boost . . . all day long.

IMMEDIATE RELEASE provides: Amphetamine Sulfate . . 5 mg., Thyroid . . 1 gr., Atropine Sulfate . . 1/360 gr., Aloin* . . 1/4 gr. *counteracts morning constipation.

INTERMEDIATE RELEASE provides: Amphetamine Sulfate . . 5 mg., Thyroid . . 1 gr., Atropine Sulfate . . 1/360 gr.

FINAL RELEASE provides: Amphetamine Sulfate . . 5 mg., Thyroid . . 1 gr., Phenobarbital* . . 1/4 gr. *relieves evening excitation.

Kare Pharmacal Co.
Hartford, Connecticut

E ACHROMYCIN[®]

Tetracycline Lederle

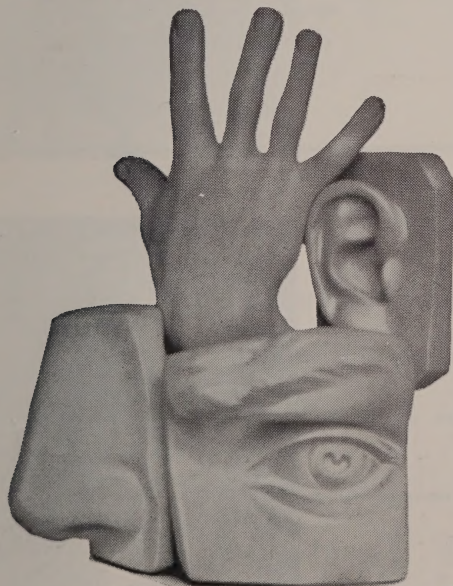
RACHROMYCIN Ear Solution concentrates the potent activity of tetracycline for effective local anti-infective action. It is especially useful in otitis externa due to mixed organisms. Patient antibiotic intolerance and tissue toxicity are minimal. ACHROMYCIN Ear Solution is effective against both Gram-positive cocci and Gram-negative bacteria.

ACHROMYCIN Ear Solution: Each unit contains 1 bottle Powder, 50 mg.; 1 bottle Diluent (benzocaine 5% solution in propylene glycol).

When oral therapy is indicated

ACHROMYCIN[®] V

Tetracycline HCl with Citric Acid Lederle
Capsules—250 mg., 100 mg.



Request complete information on indications, dosage, precautions and contraindications from your Lederle representative, or write to Medical Advisory Department.

LEDERLE LABORATORIES • A Division of AMERICAN CYANAMID COMPANY • Pearl River, N.Y. 

WELCOME NEW MEMBERS

FRANCO R. DINALE, M.D.

Born: Rome, Italy, February 19, 1928

Office: 130 Maple St., Springfield, Mass.

Medical School:

University of Rome, Italy, 1956.

Internship:

University of Rome Surgical Hospital,
1954 - 1955.

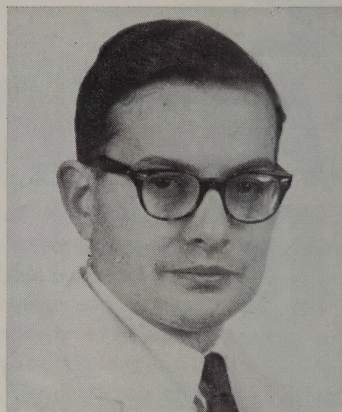
Residency:

Springfield Hospital, Springfield, Mass.

Mass. General Hospital, Boston, Mass.

Specialty:

Anesthesiology.



THEODORE E. HOFFMAN, M.D.

Office: 120 Maple St., Springfield, Mass.

Born: Springfield, Mass., May 27, 1928.

Medical School:

Yale University, New Haven, Conn., 1956.

Internship:

Mercy Hospital, Springfield, Mass.

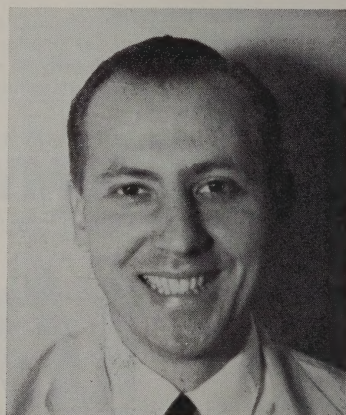
Residency:

Grace New Haven Hospital,

New Haven, Conn.

Specialty:

Ophthalmology.



FRANCO NAVAIO, M.D.

Born: Rome, Italy, Oct. 20, 1925.

Office: 130 Maple St., Springfield, Mass.

Medical School:

University of Rome, Italy, 1949.

Internship:

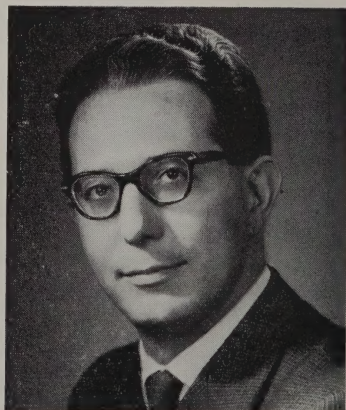
Cook County Hospital, Chicago, Ill.

Residency:

University of Pavia Medical Clinics, Italy.

Specialty:

Internal Medicine.



ECKART SACHSSE, M.D.

Office: Springfield Hospital, Springfield, Mass.

Born: Munich, Germany, October 9, 1931.

Medical School:

University of Munich, 1956.

Internship:

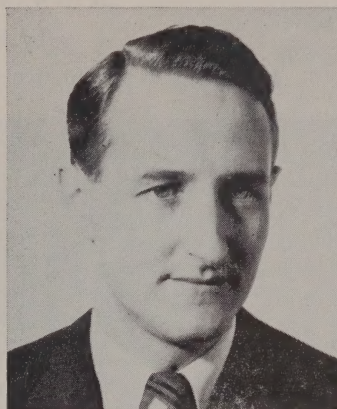
Lawrence General Hospital, Lawrence, Mass.

Residency:

Peter Bent Brigham Hospital, Boston, Mass.

Specialty:

Radiology.

**FREDERICK SILVERMAN, M.D.**

Office: 127 Maple St., Springfield, Mass.

Born: Brooklyn, New York, November 1, 1928.

Medical School:

Indiana University, 1953.

Internship:

King's County Hospital, Brooklyn, N. Y.

Residency:

Chicago Lying-In Hospital, Chicago, Ill.

The New York Hospital, New York.

Specialty:

Obstetrics - Gynecology.

**CHAPTER IV, Section 4 of By-Laws**

Attendance of all orientation and indoctrination programs during the first year and of at least fifty (50) per cent of the District meetings during the first two years of membership, is mandatory.

OFFICE REMOVAL

Dr. Jacob B. Shammash from 111 Maple Street to 130 Maple Street, Springfield.

Dr. Walter Tauber new office (in addition to 111 Maple Street) 6 Stoney Hill Road, Wilbraham, Mass.

SURVIVAL IN THE SIXTIES

by ELMER F. FRANSEEN

Hampden Representative to the 13th Conference Disaster Medical Care



DISASTER COMMITTEE

Left to Right: Kenneth L. McEwen, Elmer F. Franseen, Max Millman, Roland R. Cartier, Charles Callahan, Roger G. Osterheld, Lawrence A. Putnam.

The Thirteenth County Medical Societies Conference on Disaster Medical Care was held in Chicago on November 3 and 4 with this correspondent in attendance representing The Hampden District Medical Society. The conference was sponsored by your A.M. A. Council on National Security and the Committee on Disaster Medical Care.

The program was divided into six symposia with a gradual narrowing of focus from the Western World, to the nation, the community, the community hospital and finally to the Emergency Department of the community hospital.

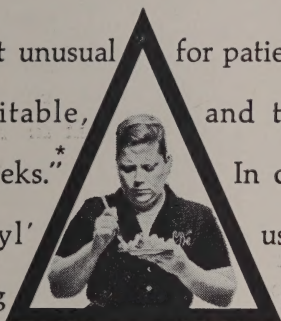
In the symposium titled "Survival in the Western World", papers were given by representatives of NATO, United Kingdom and Canada, present-

ing accomplishments and problems encountered in planning for disaster in these political units. In regard to nuclear catastrophe, Dr. Toftemark of the NATO Medical Committee is quoted as follows: "I am sure we must accept the fact that nuclear weapons have completely reversed the position as regards medical planning for war. Before, we used to calculate the casualties, from that the number of beds, and then the number of doctors required. Now we are forced to calculate how many doctors are likely to be available and from that the number of beds they can staff; we will then have to see what type of casualties we can accept, because the beds will be insufficient. I think that we are morally bound to think up every possible means of increasing the number

(Continued on page 12)

WHAT IS SO IMPORTANT ABOUT THE MOOD-ELEVATING EFFECT OF DEXAMYL® IN OVERWEIGHT?

"It is not unusual^{*} for patients on a low-calorie diet to feel low, irritable, and tired during the first two or three weeks." In contrast, the dieting patient on 'Dexamyl' usually gains a brighter outlook, a feeling of energy and general well-being, and, most important, confidence that she really can lose weight after all! In addition to its mood effect, one 'Dexamyl' Spansule® sustained release capsule taken in the morning effectively curbs appetite all day—both at and between meals.



**Matlin, E.: The Obvious in Obesity, Clin. Med. 8:1071 (June) 1961.*

FORMULA: Each 'Dexamyl' Spansule capsule No. 2 contains 15 mg. of Dexedrine® (brand of dextro amphetamine sulfate) and 1½ gr. of amobarbital, derivative of barbituric acid [Warning, may be habit forming]. Each 'Dexamyl' Spansule capsule No. 1 contains 10 mg. of 'Dexedrine' (brand of dextro amphetamine sulfate) and 1 gr. of amobarbital [Warning, may be habit forming]. The active ingredients of the 'Spansule' capsule are so prepared that a therapeutic dose is released promptly and the remaining medication, released gradually and without interruption, sustains the effect for 10 to 12 hours.

INDICATIONS: (1) For control of appetite in

overweight; (2) for mood elevation in depressive states.

USUAL DOSAGE: One 'Dexamyl' Spansule capsule taken in the morning for 10- to 12-hour therapeutic effect.

SIDE EFFECTS: Insomnia, excitability and increased motor activity are infrequent and ordinarily mild.

CAUTIONS: Use with caution in patients hypersensitive to sympathomimetic compounds or barbiturates and in coronary or cardiovascular disease or severe hypertension.

SUPPLIED: Bottles of 50 capsules.

Smith Kline & French Laboratories



Prescribing information October 1962

(continued from page 10)
of 'workable' hospital beds, including methods which are medically unacceptable in peace."

This means that a large number of injured will have to depend upon out-patient care or even self-help care. Those so gravely wounded that their survival is problematical even with treatment will not have a high priority for admission.

U.S. national thinking is in the direction that within the first two or three weeks after a nuclear disaster, there will be little or no professional medical care as we know it in the local area affected. This is the period of survival. It is the function of the doctor to plan for the survival of himself and his family so that when conditions are such that he may resume his medical duties, he will be ready to do so with the knowledge that his family is safe, and work more efficiently because of this.

It is imperative then that as many members of the general population as possible (including the doctor's family) be trained in self-help care. Your A.M.A. originally generated and now is guiding the "Federal Self-Help Program". This is a program which aims to teach 60 million people the basic elements of first-aid and survival techniques within the next five years. This Medical Self-Help Training Course is designed to be given either by lay or professional Medical instructors and consists of twelve lessons arranged as follows:

- Lesson 1 - General Introduction
Radioactive Fallout and Shelter
- Lesson 2 - Hygiene, Sanitation and Vermin Control
- Lesson 3 - Water and Food

Lesson 4 - Introduction to Care of Injuries
Shock

Lesson 5 - Bleeding and Bandaging

Lesson 6 - Artificial Respiration

Lesson 7 - Fractures and Splinting

Lesson 8 - Transportation of the Injured

Lesson 9 - Burns

Lesson 10 - Nursing Care of the Sick and Injured

Lesson 11 - Infant and Child Care

Lesson 12 - Emergency Childbirth

The Medical Self-Help Training Kit is delivered to the instructor as a suitcase sized box with instructions for its use, booklets, examinations, projector with slides and other training aids. Many of you will be asked to take part in this program.

Phase Disaster Planning for Hospitals

In planning for disaster care in any hospital, it is suggested that it be carried out in relation to three phases, namely:

Phase One—For disaster within the hospital—fire, explosion, earthquake or other externally caused damage such as epidemics. Provision must be made for care of patients, personnel and facility.

Phase Two—For large-scale local disaster due to any of the above under Phase One, but in which the hospital functions to receive large numbers of casualties from the community or area it serves.

Phase Three—For total disaster due to widespread national destructive forces. Planning here must differ as to whether the hospital is in a target-city area or whether it is a peripheral non-target area hospital whose chief function is that of support of the target hospital.

COMMUNING FOR COMMUNITY HEALTH (continued from page 2)



COMMITTEE ON PUBLIC HEALTH

Left to Right: Ralph T. Miller, Lowell Bellin, John C. Ayres, James G. Fitzpatrick, James J. Visconti, Roland F. Stebbins, Ellis Joffe, Norman A. Pokorny, Chairman.

sonous plants.

We cooperated with the campaigns for polio immunization both for children and adults and, on two occasions, with influenza immunization campaigns. Dr. Ayres presented a very extensive plan for dealing with an overwhelming epidemic of Asian influenza. The Committee cooperated with the Community Council's Health Section in its consideration of the same problem.

In the early years, Dr. Ayres gave much of his time and ability to the Committee. Without his help, much of the Committee's work would have been impossible. His efforts were early recognized by his appointment to the Committee, of which he is still a member.

Over the years, the Committee has worked toward smoothing out difficul-

ties and conflicts in matters of school health. Matters of diet in the school, physical training, even the distance which children may walk to school have been considered and passed on.

A liaison committee between the District Society, the Health Department and the School Department was set up to eliminate confusion, reduplication and finally to achieve the ends for which various programs were primarily conceived. A single multiple carbon physical examination form is still an item of the Committee which remains to be achieved.

In the past several years, Dr. Byrnes presented a comprehensive program of Physical Fitness for school children. In cooperation with Mr. Robert Berry, this program is being put into effect. To date, it has received good publicity in the newspapers, on radio and TV.

Dr. Izenstein, as chairman of a sub-committee on chronic diseases, has done yeoman work in diabetes detection, especially during Diabetic Detection Drive Week. Dr. Kaufmann has turned in a report on cancer, Dr. Howard Turner on tuberculosis, Dr. Ayres on air pollution, Dr. Joffe on school diet, Dr. Visconti on fluoridation, and Dr. Izenstein on heart disease.

Action was taken on the appointment of a health commissioner, fluoridation, King-Anderson vs. Kerr-Mills, cancer detection, and independent fund raising campaigns. The Committee cooperated with the Committee on Mental Health on a study of the proposed psychiatric clinic and hospital proposed for the City.

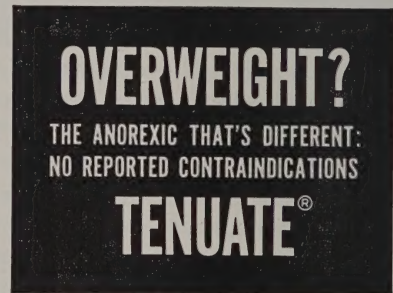
The Committee cooperated with representatives of Trade School in the matter of establishing a post-graduate course for laboratory assistants.

A few requests for information and assistance have been received from laymen. Requests for cooperation with various agencies have been increasing.

The work of the Committee originates chiefly from these sources: the Committee's own initiative, referrals

from the school department and various social agencies, from the Executive Committee. With one exception, there have been no referrals from members of the Society.

These, then, are some of the Public Health services rendered by our Society during the last few years. Much remains to be done and the challenges will undoubtedly continue to increase as time goes on. What is needed are full time administrators and clerical assistants of the type employed by other health and social agencies. What is needed also are more funds to carry on and to even increase the many splendid health services our Society can offer to the people of Hampden District.



OVERWEIGHT?
 THE ANOREXIC THAT'S DIFFERENT:
 NO REPORTED CONTRAINDICATIONS
TENUATE®

SEAT BELTS FOR SALE

Members of the Society may now obtain seat belts for their automobiles through Society Headquarters. Cost \$5.50. Installation, if desired, \$2.50. In addition there is a sticker which reads, "Seat Belts Save, We Use Them". This sticker bears the seal of H.D.M.S.

Orders are taken by Mrs. Purdy. Just phone RE 6-0661.

Next Hampden District Meeting

TIME: Tuesday, February 5
Business Meeting at 6 p.m.
Social Hour and Dinner to Follow

PLACE: Sheraton-Kimball Hotel
Ballroom
Springfield, Mass.

AFTER DINNER "Investments and Their Place in
a Doctor's Retirement Program"

SPEAKER: David R. Palmer

(See Page 6)

YOUR PRESENCE IS URGENTLY REQUESTED

Ray T. Smith
Secretary

STATE DISASTER COMMITTEE MOBILIZES PHYSICIANS



Participants from Left to Right, seated: Cameron L. Hogan, M.D. of Natick, Medical Services Director, Civil Defense, Commonwealth of Massachusetts; Urban H. Eversole, M.D. of Boston, President, Massachusetts Medical Society; Allen S. Johnson of Springfield, President-elect; Warren McFague of Action, U. S. Public Health Service.

Standing: David M. Curtis, M.D. of Osterville, Barnstable County; Frank Bixby, M.D. of Beverly, Essex County; Frederick Davies, M.D. of Wellesley Hills; Carl Bartels, M.D. of Boston; Max Millman, M.D. of Springfield; Joseph A. King, M.D. of Needham; Francis C. McDonald, M.D. of Concord, Chairman; and Bernard H. Beuthner, M.D. of Middleboro of the State Committee; N. R. Petrell, M.D. of Plymouth County; Mr. H. G. Brickman, Executive Director, Massachusetts Hospital Association and Henry R. Delaney, M.D. of Arlington, Middlesex County.

Under the very able chairmanship of Francis C. McDonald, M.D., the Disaster Medical Care Committee of the M.M.S. continues its energetic effort to prepare the profession and the public for any possible disaster, natural or total. Noteworthy is a series of six evening meetings held at the Children's Medical Center, Boston, on July 18, 25, August 1, 15 and September 5 and 19, 1962. The main purpose was to help the chairmen of the disaster care committees of the district medical societies to evaluate a plan for

educational programs for district medical societies and hospital staffs. Participants included speakers from the U. S. Army, Navy, Public Health Service, and from the Medical Division of the Massachusetts Civil Defenses.

A special meeting of the Disaster Medical Care Committee of the Massachusetts Medical Society, under the chairmanship of Francis C. McDonald, M.D., was held at Emerson Hospital, Concord, Mass. on October 20, 1962. Participating, in addition to those pic-

mentioned above, were a number of interested individuals including Mrs. J. H. Killelea, President of the M.M.S. Auxiliary and Jason H. Korell, Editor of the Concord Free Press who provided editorial and photographic coverage.

The following bulletin was issued after the meeting:

Dear Doctor:

Our Committee on Disaster Medical Care, in reference to the present national emergency, has issued the following bulletin:

Attention of every physician in the Commonwealth is called to the contents of the Summary Report on National Emergency Medical Care as prepared by the American Medical Association, Department of National Security.

The role and responsibility of the medical profession is discussed in part (on page 12) as follows:

"The role of the medical profession is to prepare its members to cope effectively with the results of a mass attack on the United States and to assist actively in preparing the nation to withstand such an attack. In the event of a mass attack on this country, the role of the medical profession is to provide to the nation the highest quality and best organized remedial and preventive medical services possible in order that maximum numbers of physically and mentally fit survivors, imbued with high morale and a courageous spirit, are and will become available to assume their share of responsibility in the ensuing national recovery efforts and to participate in concurrent and subsequent combat operations."

The officers of the Massachusetts Medical Society, and the Committee on Disaster Medical Care also urge each member of the Society to do the following:

1. Meet your local Civil Defense director. Make yourself known and available.

2. Make yourself known and available to local hospital disaster committee. If residence is different from working area, make yourself known and degree of availability to both hospital units. Every physician should take an active part in planning and drill of hospital disaster plans.

3. Urge your patients to cooperate with the Governor's request relative to providing fallout protection and emergency storage of water, food and medical supplies.

4. Encourage and execute renewal of immunological protection, particularly against smallpox and tetanus, for a large segment of the adult population, who are in need of such protection.

5. Finally, plan for attaining 'Disaster Training Objectives' for physicians, allied health professions and at least one member of every family in the Commonwealth as soon as possible, if we are fortunate enough to be allowed the time before some new crisis.

Urban H. Eversole, M.D.,
President, M.M.S.

(For a more comprehensive report of the activities of the M.M.S. Committee on Disaster Medical Care, see Proceedings of the Council, May 21, 1962; and also Circulars of Advance Information for Council meeting of February 6, 1963.

Editor)

THE PRIVATE PRACTITIONER AND THE PUBLIC HEALTH PHYSICIAN

by LOWELL BELLIN, M. D.

Commissioner of Public Health, Springfield, Mass.

It may be a disturbing thought, but one out of three American doctors today receives a salary. As a salaried physician, the public health officer in the past has been subject to the nagging suspicion of his practicing colleagues that he bears upon his person the potent "nidus" of socialistic infection.

With the burgeoning of group practices along with their salaried methods of compensation and with the increasing numbers of physicians working for salaries in industry including insurance companies, the similarly salaried public health physician has become somewhat less suspect of late.

As one who has but recently left an active practice of internal medicine for the present position of Springfield Commissioner of Public Health, the author is perhaps in a unique position for viewing with some detachment the problems of professional relationships between the practicing physician and the public health officer.

The fact that public health programs are not keeping up with the needs of the aging population or with the newer knowledge of medical science emphasizes that the improvement of this relationship is of extraordinary importance for the health of the population and renders a reappraisal of the attitudes of private practitioners toward public health a matter of immediate concern. The improvement of the relationship between the private practitioner and the public health officer furthermore should be of concern even purely for motives of enlightened mutual self-interest. Why? Because the traditional attitudes of organized medicine toward the public health physician in the past has helped to bring about precisely those developments which organized medicine most profoundly has opposed.

Who can seriously deny that organized medicine's past lack of support of the country's public health officers hastened transfer of such programs as the medical care of the indigent into the control of non-medical agencies? Is the average physician in Springfield happier with the current arrangement? These questions admittedly are rhetorical. As the Bulletin of the American Association of Public Health Physicians, Volume 6, Number 1, January, 1959, cor-

SARATOGA DRUG COMPANY

690 Main Street

Springfield, Mass.

Telephone RE 2-1883

MAIN STREET'S MOST MODERN PHARMACY

ESTABLISHED OVER 40 YEARS

REGISTERED PHARMACISTS

rectly points out: "... health officers were in strategic positions to administer and guide the inevitable growth of these programs and represented the only force that could have kept them under the aegis of the medical profession".

There are other issues which confront the practicing physician today. In the absence of aggressive medical leadership, hospitals have sought strong *lay* leadership to develop group hospital insurance plans. Historically this and other developments have been contrary to the publically expressed desires of organized medicine. No matter how one feels personally about any of these issues, one can only conclude that the political efforts of organized medicine during the past thirty-five years have been singularly ineffectual. I would submit that a more intimate association with public health officials is a potential, effective means that organized medicine has curiously overlooked.

Both the private practitioner and the public health physician have many goals in common. Housing of the indigent population, and the medical problems arising from sub-standard housing are currently of concern to all. In Indianapolis several years ago during a campaign for adoption of minimum standards for housing, it was found most predictably that there was a lower force of mortality in those areas with a higher percentage of houses provided with toilets, baths, and hot and cold running water. Bringing these facts to bear on our own Springfield situation, is it not frustrating to the average private practitioner to treat successfully diseases which have their origin in slum housing, only to have the patient return within a relatively short time with a recurrence of the disease because of the patient's practical necessity to remain in a disease-ridden, vermin-infected dwellings?

The focus of attention of modern medical care has shifted from therapy

CROTTY DRUG STORE

78 Elm Street — Westfield, Mass.

LOgan 2 2644

Over Half a Century

Serving Westfield People

COMPLIMENTS

Ernest A. Byron

SPRINGFIELD

MAPLE HILL NURSING HOME

156 Mill Street — Springfield, Mass.

RE 7-2148

JOEPH M. JOSEPH, Administrator

TOBER

FOREIGN MOTORS, INC.
676 Belmont Avenue

**VOLVO - SAAB - ROVER
LARK - HAWK - LAND ROVER
AVANTI**

RE 7-6333 — Open Evenings

MEDICAL MANAGEMENT

99 Amostown Rd. West Springfield, Mass.

REpublic 6-2584

Modern Electronic Billing & Related
Business Services for Medical Men

LAMB'S RESTAURANT

338 BRIDGE STREET — SPRINGFIELD
781-2323

Serves the Finest Chinese
and American Food

OPEN 11 A.M. UNTIL 10 P.M.

to prevention. Here certainly is an area where the talents and energies of every private practitioner working in harmonious relationship with the Public Health Department are necessary. Other examples are legion.

In countless ways the private practitioner is in a position to help the programs of the Department of Public Health which he must in all professional conscience strongly support. The private practitioner has access literally to thousands of people a year. Until homotransplantation of lungs is perfected, for example, it is unlikely that anything but palliative therapy at best for conditions such as chronic bronchitis and pulmonary emphysema will ever be available. The private practitioner can do little on a personal basis as a citizen to prevent air pollution. However, as a practicing physician whose professional status is held in deservedly high respect by the community, he can publically support the stands of the Department of Public Health with reference to air pollution. Moreover, organized medicine must support Health Department control of official medical care programs. Too many agencies, particularly on the federal health level, are already outside the effective control of physicians. At no time before has medical leadership been more necessary in all strata of local, state, and federal agencies for the health and well-being of the American people.

The private practitioner and the public health physician have no choice but to be cooperative friends or be prepared to witness the inevitable annihilation of those medical ideals which they both profess and both hold dear.

ESTABLISHED IN 1868
FUNERAL SERVICE
Dickinson-Streeter Co.
Springfield, Mass.

AUTO CENTRE
Cor. Mill & Locust Street
Springfield, Mass.
For Service During Office Hours
Phone 736-9625

CHESTER'S DRUG STORE
MEDICAL CENTER
305 Appleton St., Corner Maple
HOLYOKE, MASS.

CARROLL TRAVEL BUREAU
INC.
Johnson's Bookstore Building
1383 Main St. — Springfield, Mass.
RE 9-7391
A Complete Experienced Travel Service

CLOSED MONDAYS

**HOSPITALITY
UNLIMITED**

RE 6-8521



AIR CONDITIONED

JAYCOX

RESTAURANT

456 Sumner Avenue
Springfield

REPORT OF THE BY-LAWS COMMITTEE

The By-laws Committee recommends the adoption of the following amendments to Chapter VII of the By-laws:

1. Section 1 (Executive Committee)
 - (a) Substitute "twelve" for "eleven", and add "the Public Relations Councilor" following "the retiring President".
2. Section 5, add sub-section (c) (new sub-section)
 - (c) The Chairman of the Public Relations Committee (who is also Public Relations Councilor) shall serve as member ex-officio of the Executive and Grievance Committees, with power to vote.

If adopted, Sections 1 and 5 of Chapter VII will read as follows:

Chapter VII COMMITTEES

Section 1 (a) This Committee shall consist of twelve members: the four officers, the retiring President, the Public Relations Councilor, and six elected members.

Section 5 (c) The Chairman of the Public Relations Committee (who is also Public Relations Councilor) shall serve as member ex-officio of the Executive and Grievance Committees, with power to vote.

These amendments were presented at the December 4th meeting of the Society and are to be acted upon at the February meeting.

Respectfully submitted,

Max Millman, M.D., Chairman



THE MEDICAL CREDITS DIVISION

Administered by an Operating Council comprised of Physicians, Dentists and Hospital representatives who are elected annually. Furnishes educational and professional assistance to its members in safe credit and collection procedures. Provides pre-collection aids and offers where required, an ethical, dignified, and efficient collection service.

For further information please telephone RE 6-4511, Ext. 46, Medical Credits Division, Credit Bureau, Inc. of Greater Springfield.

AT YOUR SERVICE

Many aids are available, free of charge, from local health departments and the Mass. Dept. of Public Health to the practicing physician in his dedicated pursuit of rendering optimal medical care to his patients. Listed below are most of same.

1. Biological Products

- a. Diphtheria antitoxin
- b. Tetanus antitoxin
- c. Serum sensitivity outfits
- d. Shick test and control
- e. Pertussis vaccine
- f. Tetanus toxoid
- g. Diph. and tetanus toxoids and pertussis
- h. Diph. and tetanus toxoid vaccine combined
- i. Typhoid and paratyphoid vaccine
- j. Smallpox vaccine
- k. Tuberculin, old
- l. Silver nitrate ampoules
- m. Immune serum
- n. Poliomyelitis vaccine (Salk type)
- o. Rabies vaccine

II. Microbiologic and Immunologic Examinations

- a. Smears and/or cultures for anthrax, brucellosis, diphtheria, dysentery, fungus diseases,

gonococcus, meningitis, pneumonia, salmonellosis, streptococcosis, tuberculosis, typhoid, staphylococcus typing, etc.

- b. Serologic tests for bacterial, spirochaetal, rickettsial, and viral diseases including:

1. Bacterial agglutination tests including heterophile antibodies for infectious mononucleosis.

2. Serologic tests for syphilis
 - (a) Blood: qualitative and quantitative Hinton tests; Davies-Hinton micro tests
 - (b) Spinal fluid: Davies-Hinton quantitative tests as well as total protein and globulin tests

- (c) T.P.I. and T.P.C. tests

3. Serologic tests for Virus and Rickettsial Diseases

- (a) Less common sent to U.S.P.H.S.

- c. Special Examinations

1. Infected vehicles or vectors
 - (a) Food, milk, or water suspected in outbreaks

- (b) Animal heads for rabies examination

2. Rh testing of prenatal bloods

3. Ova and parasites

For Information or Reservations for your Business or Pleasure trip contact:

WEIDNER TRAVEL BUREAU, Inc.

83 State Street — Springfield, Mass.
Tel. 781-0550

FLITTNER DRUG CORP.

228 Eastern Avenue
SPRINGFIELD, MASS.

RE 4-1765

Open All Day Sunday

Compliments of

HANNIGAN-FITZGERALD

FUNERAL HOME, Inc.

656 State Street Springfield, Mass.

Absorbine Jr.

- III. Pathological Examinations
 - a. Specimens of cancer or suspected cancer
- V. Chest X-rays
 - a. Tuberculosis contacts and/or suspects
- V. Penicillin for Indigent Rheumatic Heart Disease Patients
- VI. Consultations by Special Clinics
 - a. Tuberculosis
 - b. Cancer
 - c. Crippled children
 - d. Venereal diseases
- VII. Medical Care and/or Hospitalization for Indigents
 - a. Communicable disease patients including tuberculosis and venereal diseases
 - b. Premature infants
 - c. Alcoholics
- VIII. Verification of "International Certificates of Vaccination"
- IX. Filing of Death Certificates and Issuance of Burial Permits
- X. Investigation of the Environmental Sanitation Problems

If the local health department or board of health does not provide these services directly, it can and will provide information as to who, where, when, how, etc. Other services may be added from time to time. Perhaps, some services not commonly used have not been mentioned. However, much is available, so take advantage thereof. If you don't know or are doubtful, call anyway and satisfy yourself.

Ayres

Compliments of

RATELL FUNERAL HOME

200 Main Street

Indian Orchard, Mass.

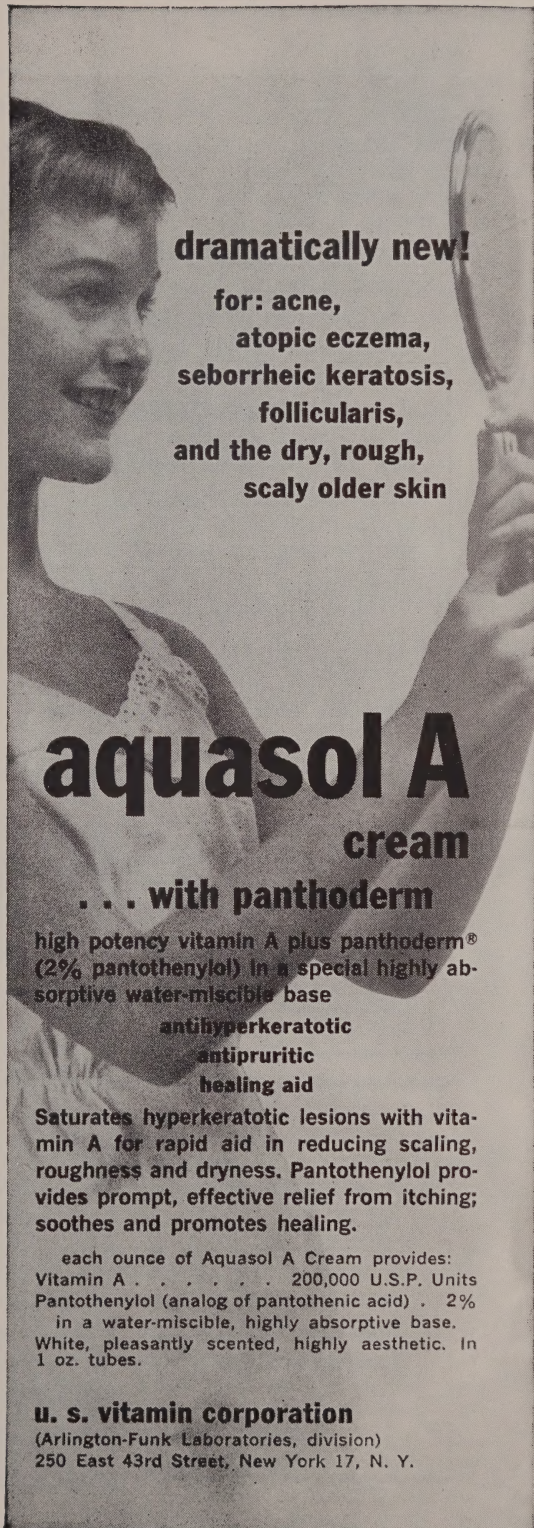
POMEROY—WILLIAMS CO.

120 Maple Street, — Springfield, Mass.

Phone RE 3-3217

SURGICAL

APPLIANCES



dramatically new!

**for: acne,
atopic eczema,
seborrheic keratosis,
follicularis,
and the dry, rough,
scaly older skin**

aquasol A
cream

... with panthoderm

high potency vitamin A plus panthoderm®
(2% pantothenylol) in a special highly absorptive water-miscible base

**antihyperkeratotic
antipruritic
healing aid**

Saturates hyperkeratotic lesions with vitamin A for rapid aid in reducing scaling, roughness and dryness. Pantothenylol provides prompt, effective relief from itching; soothes and promotes healing.

each ounce of Aquasol A Cream provides:
Vitamin A 200,000 U.S.P. Units
Pantothenylol (analog of pantothenic acid) . 2%
in a water-miscible, highly absorptive base.
White, pleasantly scented, highly aesthetic. In 1 oz. tubes.

u. s. vitamin corporation
(Arlington-Funk Laboratories, division)
250 East 43rd Street, New York 17, N. Y.

PRE-COUNCIL MEETING IS HELD

Under the chairmanship of Dr. Robert O'Malley (alternate to the Executive Councilor) a pre-council meeting was held at H.D.M.S. headquarters on January 4, 1963. In attendance were Drs.: Allan, Baker, Barnes, Gillis, Hayes, Johnson, Kennedy, Miller, Millman, Miner, Murray, Palermo, Pokorny, Potsu-bay, and Putnam.

Curran-Jones FUNERAL HOME

WEST SPRINGFIELD

Drugs — Surgical Supports
Harris Pharmacy
Opposite Sheraton-Kimball Hotel



Yankee Pedlar
Old-Fashioned Food, Drink
and Lodging
Open
Every Day
Holyoke, Mass.
U. S. Routes 202 and 5

RENTALS



EVEREST & JENNINGS
Wheel
Chairs

SALES



Walkers

• Hospital Beds • Patient Lifts
Complete Service on Wheel Chairs

EXPERIENCED 24 HOURS
Forest Park
AMBULANCE SERVICE
Est. 1947

86 ALBANY ST.
SPRINGFIELD

RE 9-7373-4

D-RASH

A FORMULATION THAT PROVIDES ALL NIGHT PROTECTION
AS IT PROMOTES HEALING IN THE MANAGEMENT OF

DIAPER RASH

D-RASH is a soothing well balanced product containing Peruvian Balsam, Cod Liver Oil, and Zinc Oxide properly compounded with Beeswax, Talc, Lanolin and Caster Oil in a suitable non-irritating base.

Available At All Drug Outlets
MERIT PHARMACAL CO. — SOMERS, CONN.

AMERICAN ASSOCIATION OF MEDICAL ASSISTANTS

Whereas, The American Association of Medical Assistants has as its objectives basically the same purposes as the American Medical Association; and

Whereas, The American Association of Medical Assistants has, in its short span of six years growth, rendered inestimable services not only to the people of America but also to the medical profession; and

Whereas, The potential for growth and service of the American Association of Medical Assistants is recognized by the American Medical Association; therefore be it

Resolved, That the American Medical Association express to the American Association of Medical Assistants its sincere appreciation for the dedi-

cated and unselfish assistance and work in the combined goal of the two organizations in continually striving to improve the character of medical standards; and be it further

Resolved, That the American Medical Association wholeheartedly endorse the program and functions of the American Association of Medical Assistants and encourage every physician who has in his employ or under his supervision medical assistants who are eligible for membership in the American Association of Medical Assistants to urge all these assistants not only to join the American Association of Medical Assistants but to actively participate in their programs.

American Medical Association
House of Delegates
Los Angeles, California
(November 28, 1962)



**WHEN THE
PATIENT
CAN'T
SLEEP...**

SECONAL® SODIUM

(secobarbital sodium, Lilly)

**PROVIDES
RAPID
SEDATION
OF
SHORT
DURATION**

Usual hypnotic dose:
1½ grains at bedtime.

This is a reminder advertisement. For adequate information for use, please consult manufacturer's literature. Eli Lilly and Company, Indianapolis 6, Indiana.



322004

ACADEMY

At the February 12th meeting of the Springfield Academy of Medicine, the speaker will be Gordon S. Myers, M.D., Clinical Assistant of Medicine, Harvard University School of Medicine. His topic will be "Cardiovascular Disease". The Clinical Conference will be held at the Mercy Hospital at 5 p.m. This meeting is being co-sponsored by the Western Chapter of the Mass. Heart Association.

At the March 12th meeting, the speaker will be Joseph M. Foley, M.D., Western Reserve University School of Medicine, Cleveland, Ohio. His topic will be "Multiple Sclerosis". The Clinical Conference will be held at the Springfield Hospital at 5 p.m. on "Neurological Problems".

Visit and Use the Academy Library

SPRING STREET DRUG, INC.

Spring & Pearl Streets RE 6-0352

PROMPT PRESCRIPTION SERVICE
SEVEN DAYS A WEEK

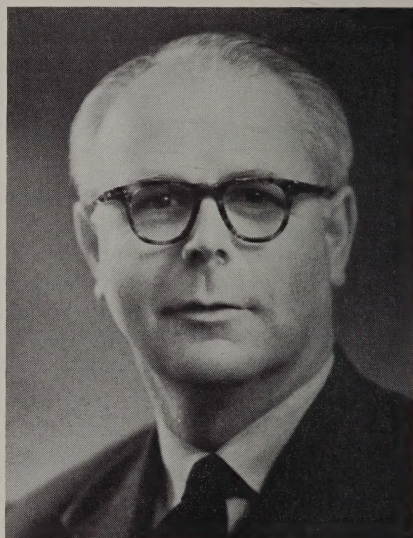
Compliments

Edward F. O'Donnell
FUNERAL HOME

Springfield



GUEST PEDIATRICIAN



Dr. Watkins

Arthur G. Watkins, B.Sc., M.D., F.R.C.P., Professor of Child Health of Welch National School of Medicine and Dean of Welch National School of Medicine will present on Thursday, January 24th, at 8:00 p.m. a lecture for doctors and their wives in the auditorium of The Springfield Hospital. His subject will be "The Dangers of Treatment: The Thalidomide Babies".

On Friday, January 25th, 9 a.m. to 12:00 noon at Wesson Maternity Hospital *Grand Rounds on the New-born*. From 4:00 p.m. to 6:00 p.m., Seminar at The Springfield Hospital.

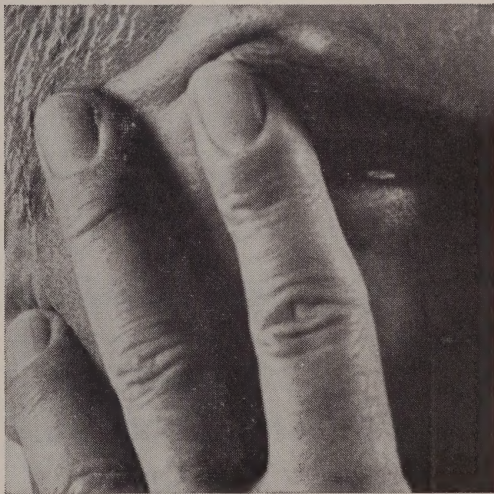
Kane's Pharmacy

Federal and Worthington St.

Springfield, Mass.

RE 3-2621

PATRONIZE OUR ADVERTISERS



When you see a tense hypertensive patient, you see a candidate for Serpasil

Patients with high blood pressure plus one or more symptoms of tension—restlessness, rapid heart rate, excessive sweating, agitation—benefit from the distinctive calming action of Serpasil. Serpasil shields the tense hypertensive patient from nervousness that raises his blood pressure. The result: pressure goes down, heart rate decreases.

In mild to moderate hypertension, Serpasil is a basic therapy. In more severe hypertension,

Serpasil is valuable as a primer and background agent; by allowing lower dosage of more potent antihypertensives, Serpasil reduces the incidence and severity of side effects.

SUPPLIED: Tablets, 1 mg. (white, scored), 0.25 mg. (white, scored) and 0.1 mg. (white).

For complete information about Serpasil (including dosage, cautions, and side effects), see current Physicians' Desk Reference or write CIBA, Summit, N. J.

/3064MB

Serpasil®
(reserpine CIBA)

C I B A

OUR ADVERTISERS

Below is a list of our advertisers for 1963. In your contacts please tell these people how much we appreciate their support.

Auto Centre
 Boyd, John B., Optician
 Byron's Funeral Home, Inc.
 Carroll Travel Bureau
 Chester's Drug Store
 Ciba Pharmaceutical Co.
 Corliss Adjustment Bureau
 Crotty Drug Store
 Curran-Jones, Inc., Funeral Home
 Dickinson-Streeter Co., Funeral Home
 Flittner Drug Corp.
 Foreign & Sport Car Brokers
 Forest Park Ambulance Service
 Hafey Funeral Service
 Hannigan-Fitzgerald Funeral Home, Inc.
 Harris Pharmacy
 Jaycox Restaurant
 Kane Pharmacy
 Kare Pharmacal Company
 King's Drug Store
 Lamb's Restaurant
 Lederle Laboratories
 Lilly, Eli and Co.
 Log Cabin Restaurant

Maple Hill Nursing Home
 Medical Credits Division, Credit Bureau, Inc.
 Medical Management
 Merit Pharmacal Co.
 Merrell, William S. Co.
 O'Donnell, Edward F. Funeral Home, Inc.
 Old Storowton Tavern
 Pomeroy-Williams Co.
 Ratell Funeral Home
 Safe Deposit Bank and Trust Co.
 Sampson, T. P. Co., Funeral Home
 Saratoga Drug Co.
 Schering Corporation
 Smith Kline & French Laboratories
 Sports Cars of Springfield, Inc.
 Spring Street Drug, Inc.
 Student Prince Restaurant
 Tober Foreign Motors, Inc.
 U. S. Vitamin & Pharmaceutical Corp.
 Valley Bank and Trust Co.
 Weidner Travel Bureau, Inc.
 Yankee Pedlar Inn
 W. F. Young, Inc.

COMPLIMENTS

T. P. Sampson Co.

Springfield

JOHN B. BOYD
 OPTICIAN

308 Bridge St. — Springfield, Mass.
 RE 3-4470

MOST FASHIONABLE EYEWEAR

More than 80 percent of all hospital admissions are to hospitals accredited by the Joint Commission on Accreditation of Hospitals, the American Hospital Association reported. This was true, in spite of the fact that only 54.4% of all hospitals are accredited.



**Dine in
 Relaxed Elegance**

Always a different and delicious menu to enjoy in pleasant comfort. Serving daily from eleven-thirty AM to midnight.

THE LOG CABIN
 Easthampton Road, Route 141
 HOLYOKE
 JEfferson 9-9137



HALLMARK OF SOUND BANKING

SAFE ★
dEPOSIT
BANK AND TRUST COMPANY

Professional Banking Service for The Thoughtful Professional Man

When it comes to supervising your financial affairs, be sure that you pick a financial specialist. Select a bank staffed by qualified personnel who are experienced in working with attorneys, accountants and other advisors in establishing a trust or agency account. Assure the financial security of your family at the bank where you can be certain all your financial matters will be handled with the highest professional integrity — at *Safe Deposit*.

... where thoughtful persons bank on sound judgment

MEMBER: FEDERAL RESERVE SYSTEM ★ FEDERAL DEPOSIT INSURANCE CORPORATION

S C O S I

SPORTS CARS OF SPFLD., INC.

AUSTIN-HEALY . . SUNBEAM ALPINE . . HILLMAN . . MGA . . MORRIS
and NOW!! — Your Authorized Dealer For:

MERCEDES BENZ -- D.K.W.

SALES — SERVICE — PARTS

567 Main Street, corner Marble

ST 8-0979

H A F E Y ' S **F U N E R A L S E R V I C E**

494 Belmont Avenue
Springfield, Mass.

Distinctive Dining
At

Springfield's Student Prince
and

Fort Restaurant

6 Fort St. - ST 8-6628 - Springfield

The opinions expressed in The Hippocrat do not necessarily represent the official viewpoint of the Hampden District Medical Society.



Plan Your Insurance to Insure Your Plans

The Trust Department of Valley Bank is constantly aware of the benefits of life insurance. We have seen how it can finance the education of children and provide money for the family expenses during the period when the Will is being probated. Most plans requiring money can be carried out with the help of properly organized, adequate insurance.

Our Trust Officers are always happy to work with your life underwriter and attorney in fitting life insurance into your overall estate picture.

Valley Bank AND TRUST COMPANY

Trust Department
Main Office
1351 Main Street, Springfield



FOREIGN & SPORT CAR BROKERS

BUYING - SELLING - TRADING - ALL MAKES & MODELS
New & Used - Compact - Economy & Sport Cars

Western New England's Oldest Imported Car Agent
280 INGLESIDE STREET — ROUTE #5
HOLYOKE, MASSACHUSETTS
Telephone: Jefferson 3-2340

R RELAX, DOCTOR! R

OUR COLLECTION SERVICE IS THE RIGHT PRESCRIPTION FOR YOUR DELINQUENT ACCOUNTS . . .

As the only member in Hampden County of the Medical, Dental, Hospital Bureau of America, we have served "The Business Side of Medicine" for 20 years, with the patient's good will ever in mind. Why not call our Medical Division, RE 9-7346 and discuss our service with Howard Corliss. Then RELAX, Doctor!



CORLISS ADJUSTMENT BUREAU, Inc.

293 Bridge Street, Springfield 3, Mass.